

MEDIA ADVISORY

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General Hugh Shelton Leadership Forum Scheduled for Friday, Nov. 17

William S. Cohen, former U.S. secretary of defense and chairman and CEO of The Cohen Group, will headline the fifth annual General Henry Hugh Shelton Leadership Forum, scheduled for Friday, Nov. 17, from 8:45 a.m. to 3 p.m. at the Jane S. McKimmon Conference and Training Center on the North Carolina State University campus.

The forum, titled "Leadership From the Top: Shaping the Organizational Culture," will also include the forum's namesake, retired Army Gen. Hugh Shelton; Suzanne M. Burns, vice president and general manager of Eaton Corporation; and Stephen P. Zelnak, chairman of the board of directors and CEO of Martin Marietta Materials Inc.

Media coverage of the forum is invited. Media should preregister for the event by calling News Services at 919/515-3470. Media representatives must sign in upon arrival in the McKimmon Center lobby. Cohen and Shelton will be available for media interviews from 11:45 a.m. to noon in Room 9. The McKimmon Center is located at the corner of Western Boulevard and Gorman Street; free parking will be available in the McKimmon Center lot.

Cohen will give the keynote address at 1:45 p.m.; Burns and Zelnak will speak at the opening session at 8:45 a.m. The event will also include a concurrent breakout session and a luncheon.

The General Henry Hugh Shelton Leadership Forum is an annual seminar series that focuses attention on the importance of leadership development. The forum is one program offering of the General Henry Hugh Shelton Leadership Initiative, which is administered by the NC State Office of Extension and Engagement. As executive director, Gen. Shelton is committed to developing values-based leadership skills to enhance corporate, government, education, nonprofit and youth development organizations. The General Henry Hugh Shelton Leadership Initiative offers scholarships, as well as executive, faculty, student and youth development conferences.

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